

Today's Industrial Scientist: "To Be or Not to Be"

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Today's industrial scientist faces many challenges - from escalating technical and commercial competition to proliferating sources of information. In addition, the current business environment is far less patient for the new discoveries and the temptation to "schedule" inventions to fit the present timetables, continue to grow. In such an atmosphere, materials chemists in industrial laboratories are increasingly juggling research programs across disciplines. This talk will highlight my research work devoted to the designing of oxides for next generation electronics to fluorides for "greener" routes to hydrofluorocarbons.

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