



National Communication Association

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Brian C. Brantley (University of Texas of the Permian Basin)

Sessions

Learning to Love? Emotional Attachments and the Media

Unit: Mass Communication Division

Scheduled Time: Sun, Nov 19 - 9:30am - 10:45am, **Building/Room:** Convention Center / Mission Room 103 A

Non-Presenter on individual presentation: *Love at First Sight? Mere Exposure's Role in Affective Disposition Formation*

Individual Presentations

Love at First Sight? Mere Exposure's Role in Affective Disposition Formation

Individual Presentation Type: Paper

Unit: Mass Communication Division

Individual Presentation Role: Non-Presenter

In Session: *Learning to Love? Emotional Attachments and the Media*

Scheduled Time: Sun, Nov 19 - 9:30am - 10:45am, **Building/Room:** Convention Center / Mission Room 103 A

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