



National Communication Association

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### **View Panel Discussion Session**

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## **Analyzing Commercials as Sites for Connection and Action: The Workshop on Visual Communication, Race, and Gender**



### **Sponsor:**

Visual Communication Division

### **Schedule Information:**

**Scheduled Time:** Fri, Nov 17 - 9:30am - 10:45am **Building/Room:** Convention Center / Room 204 B

**Title Displayed in Event Calendar:** Analyzing Commercials as Sites for Connection and Action: The Workshop on Visual Communication, Race, and Gender

### **Session Participants:**

**Chair:** Kathleen Turner (Davidson College)

**Participant:** Sheri Blead (Adrian College)

**Participant:** Marsha Houston (University of Alabama)

**Participant:** Roseann Mandziuk (Texas State University)

**Participant:** Caroline Picart (Florida State University)

**Participant:** Karla Scott (St Louis University)

**Participant:** Sarah Stein (North Carolina State University)

**Participant:** Kathleen Turner (Davidson College)

### **Abstract:**

This highly successful, highly interactive session hows current commercials, provides panelists' analyses, and then engages the audience in further discussion.