



Welcome:

[Search Schedule](#)

[Events Calendar](#)

[Main Menu](#)



View Paper Session Session

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Crisis Issues in Public Relations II: The Return of Crisis

Sponsor:

[Public Relations Division](#)



Schedule Information:

Scheduled Time: Fri, Nov 17 - 2:00pm - 3:15pm **Building/Room:** Hilton / Salon Del Ray South

Title Displayed in Event Calendar: Crisis Issues in Public Relations II: The Return of Crisis

Session Participants:

Further Explorations of Post-Crisis Communication: Effects of Media and Response Strategies on Perceptions and Intentions

*William Coombs (Eastern Illinois University), Sherry Holladay (Eastern Illinois Univ)

Comprehensive Dimensions of Government Intervention in Crisis Management: A Qualitative Content Analysis of News Coverage of the 2003 SARS Epidemic in China

*Juan Meng (the University of Alabama, Tuscaloosa)

Applying Relational Perspective to the Anticipatory Model of Crisis Management

*Bolante Olaniran (Texas Tech Univ), David Williams (Texas Tech Univ)

Gender and Cultural Impacts on Expected Leadership Styles in the Taiwanese Public Relations Field: Transformational and Transactional Leadership Styles

*Ming-Yi Wu (Western Illinois University)

Chair: Ahlam Muhtaseb (California State Univ, San Bernardino)

Abstract:

This panel includes four papers that examine issues relating to crisis communication including relational communication, health communication, and Gender communication.