



Welcome:



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Exploring Cognitive and Affective Responses to the Media

Sponsor:

Communication and Social Cognition Division



Schedule Information:

Scheduled Time: Fri, Nov 17 - 3:30pm - 4:45pm **Building/Room:** Convention Center / Room 006 B

Title Displayed in Event Calendar: Exploring Cognitive and Affective Responses to the Media

Session Participants:

Chair: Makana Chock (Syracuse University)

What Makes a Television Sitcom Violent? Viewer Interpretations of Verbal Aggression in a Humorous Context

*Rebecca Marie Chory-Assad (West Virginia University)

The Influence of the Media on Romantic Relationship Expectations

*Aimee Stephanie Edison (The University of Alabama), Nancy Rhodes (University of Alabama)

Presidential Debate Viewing and Michael Moore's Fahrenheit 9-11: A Study of Affect-as-Transfer and Passionate Reasoning

*R Lance Holbert (University of Delaware), Glenn Hansen (University of Oklahoma)

Motivated Information Processing in Political Campaigns: Evidence from Belief Trajectories

*Sungeun Chung (Western Illinois Univ), Leah Waks (University of Maryland), Michael Meffert (Universitaet Mannheim), Xiaoying Xie (University of Maryland)

Respondent: David Roskos-Ewoldsen (University of Alabama)