



National Communication Association

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 My Schedule

[Search Schedule](#)

[Events Calendar](#)

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### View Paper Session Session

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## Social Responsibility in Public Relations



### Sponsor:

Public Relations Division

### Schedule Information:

**Scheduled Time:** Thu, Nov 16 - 12:30pm - 1:45pm **Building/Room:** Convention Center / Room 207 B

**Title Displayed in Event Calendar:** Social Responsibility in Public Relations

### Session Participants:

**The United Nations, the Global Compact, and the "human face" of business: A values-based framework for global corporate social responsibility**

\*Matthew Gill (Purdue University)

**The Effect of Social Responsibility and Nationality of a Corporation on Issue Perceptions and Intentions to Take Actions against the Corporate Issue**

\*Seung Ho Cho (University of Alabama)

**Communitarian perspective as a theoretical foundation of investor relations**

\*Alexander V Laskin (University of Florida)

**Spanning Borders**

\*Vidhi Chaudhri (Purdue University)

**Chair:** Lois Foreman-Wernet (Capital University)

### Abstract:

This panel includes four papers that each deal with the issue of Social Responsibility from different perspectives including corporate, international, media, and investor.